

TaiRox Software Inc and Robert Lavery & Associates Announce Sales & Marketing Agreement

New Relationship Supports Sage 300 ERP North American Channel Partners

Vancouver, B.C. January 8, 2014 – TaiRox Software Inc and Robert Lavery & Associates today announced they have entered into an agreement to expand their presence in the Sage 300 ERP North American channel. Robert's team will provide sales and marketing services on behalf of TaiRox, leveraging the skills, experience and contacts developed during Robert's employment at ACCPAC International and over the past 10 years representing development partners from around the world.

Robert and his team will personally liaise with Sage 300 ERP Business Partners in North America to promote TaiRox products and services through on-site visits, Internet based webinars, participation in regional Dealer Meetings and Customer Conferences as well as conference calls, client seminars and attendance at Sage 300 ERP focused conferences such as the upcoming Third Party Advantage Conference (TPAC) in Vancouver February 23 to 26, 2014.

"TaiRox is excited about the opportunity to provide our growing channel of North American resellers with professional sales and marketing support from someone they know and trust," said Don Thomson, TaiRox CEO. "One of the unique aspects of the Sage 300 ERP community is the role that Robert Lavery & Associates plays, advocating and supporting superior Third Party developers. We're pleased that Robert has chosen to work with TaiRox Software and we look forward to the kind of long-term, successful relationship that Robert's group has built with other key developers."

Robert's unique blend of technical, marketing and presentation skills were developed while working at ACCPAC International for over 12 years in various capacities including channel management, product marketing, corporate sales and strategic alliances. His responsibilities at ACCPAC included developing the ASP strategy and programs at ACCPAC Online and managing alliances with key technology partners and professional accounting bodies.

His last position was Vice President of Strategic Accounting Alliances where he was responsible for developing and managing relationships with public accounting firms in North America. Prior to joining ACCPAC International, Robert worked in public accounting for 6 years with KPMG and BDO providing consulting to businesses on how to adapt and integrate technology to improve business processes and decision making.

Robert Lavery & Associates, headquartered in Toronto, Canada assists Sage 300 ERP Development Partners with market research and development through effective marketing and sales activities to create better brand awareness and generate demand for their solutions within the Sage 300 ERP Business Partner and End User communities. Business Partners benefit by having a reliable source of information about third party products that can enhance their client's Sage 300 ERP based systems and increase their product and services revenues.

With over 80 years experience with Sage 300 ERP, the TaiRox programming team is recognized as a reliable and technically savvy partner by vendors and customers alike. Over the years, TaiRox's founder Don Thomson has achieved success as one of the original founders of Basic Software Group who developed the first versions of Accpac, the product now known as Sage 300 ERP. Don has also successfully managed development of commercial software solutions as well as custom solutions for companies in the mid-market and enterprise space.

TaiRox has been a Development Partner with Sage for over 4 years, always working in partnership with the channel. TaiRox leverages high-end skill levels and a breadth of ERP experience to deliver quality programming services to clients at reasonable prices. TaiRox specializes in:

- Developing large customizations for clients in order to eliminate barriers to growth
- Programming small customizations as products that have long-term support built-in
- Analyzing network performance bottlenecks and providing the means to eliminate them
- Combining data from Sage 300 databases and meta-data stored in proprietary files

Some of the main product solutions offered by TaiRox include:

Dealer Tools Bundle:

- Copy Company
- Fast DBTools
- SOX User Management
- Fast Data Integrity

TaiRox Productivity Tools:

- Extended GL Accounts
- Extended Customers, Vendors
- Extended Fiscal Calendar
- Extended Inventory Items
- Extended OE Entry
- Extended PO Entry

Periodic Processing Solutions:

- Complete Orders
- Complete PO's
- Complete Zero Receipts
- Update Orders
- Ship Orders

TaiRox solutions that modify data do so using Sage 300 ERP objects and are safe in multi-user operation. TaiRox Productivity Tools are Sage 300 ERP Software Development Kit (SDK) applications that benefit from Sage 300 ERP's industry leading architecture. These benefits include support for multiple databases, support for key System Manager functions, customization and VBA macro support. Multi-user environments are supported through standard Sage 300 ERP Lanpaks so there are no additional licensing costs.

Pricing and Availability of TaiRox Software Solutions

Sage 300 ERP Authorized Resellers and Certified Consultants can subscribe to the TaiRox Dealer Tools Bundle, a collection of over 30 productivity solutions for their use and for sale to their client. Upon request, business partners will be listed on the TaiRox public website <http://www.tairox.com/>. Pre-sales support is provided in North America through Robert Lavery & Associates.

Current pricing, PDF Product Fact Sheets and User Guides can be obtained by visiting the TaiRox website at www.tairox.com and/or sending requests for information to Robert Lavery & Associates at the email address below.

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